

# IPSF NEWSLETTER

Issue N°84

## Vampire Cup Precampaign

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Vampire Cup Precampaign

International Pharmaceutical Students' Federation



# Humanitarian Campaign

January 30, 2011

To our CPs and fellow IPSF colleagues,

On behalf of the International Pharmaceutical Students' Federation (IPSF)'s humanitarian subcommittee, I am writing to invite you and your association to join us for this year's Vampire Cup project, an international blood donation drive.

## Summary

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Donating blood is a very important action that can make a large impact in a community. Each unit of blood can help save up to three lives.

The IPSF's humanitarian subcommittee recognizes how blood donation is a lifesaving outreach that can be easily performed by many members of the community, but is often under recognized. In an effort to encourage blood donation, IPSF will be hosting our first annual International Vampire Cup, blood donation drive.

We are inviting all associations to join us in this worthwhile international project. We welcome pharmacy associations to join in all capacities and encourage you to consider running your own blood donation drive as this is a simple project that can benefit many people.

In order to better support your blood donation drive, our humanitarian subcommittee has prepared a campaign kit, which will hopefully help you in the planning of your own Vampire Cup.

Should you have any further questions or concerns, please do not hesitate to email us at [publichealth@ipsf.org](mailto:publichealth@ipsf.org) or [humanitarian@ipsf.org](mailto:humanitarian@ipsf.org).

Kind regards,

**Sharon Leung**  
Chairperson of Public Health 2010-11

# Facts about Blood Donation

**96%** of us rely on the other **4%** to give blood.

Sickle cell disease affects more than **80,000 people** in the U.S alone. Sickle cell patients need frequent blood transfusions throughout their lives.

More than **1million** people are newly diagnosed with cancer each year. Many of them will need blood.

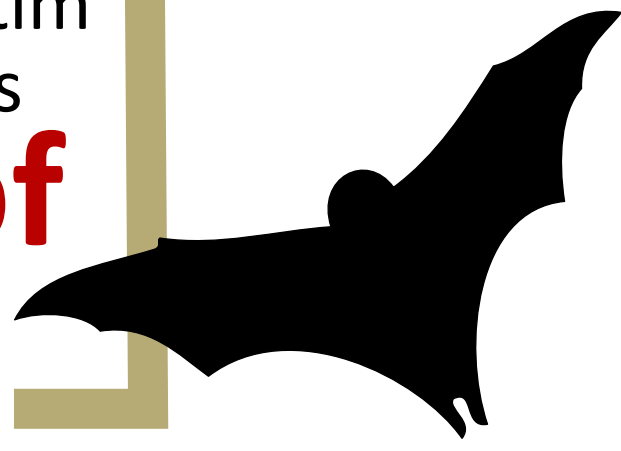


# One

out of every ten people admitted to hospital needs blood.

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A single car accident victim  
 can require as many as  
**100 units of  
 blood.**



The demand for blood transfusions  
 is growing faster than donations  
 but unfortunately blood cannot be  
 manufactured — it can only come  
 from generous donors.



**One**  
 donation can  
 help save the  
 lives of up to  
**3 people.**

References:  
<http://www.blood.co.uk>  
<http://www.redcrossblood.org/learn-about-blood/>  
<http://www.bnl.gov/hr/blooddrive/56facts.asp>

# Why Should We Get Involved?

As pharmacy students, we have the knowledge that the simple act of blood donation saves lives. By promoting and sharing this knowledge we can help others to save lives too!

**“the simple act of blood donation saves lives”**

Blood transfusions are required in a range of conditions ranging from Sickle Cell disease to cancer and traffic accidents. By raising awareness for the importance of blood donation we can benefit all these patient groups.

This newsletter should be used in conjunction with other campaign materials and will collectively provide you with information on how to organise and establish your own blood donation campaigns.



Picture from NAPSA vampire cup campaign

# Useful links

## Further Information

The Chair of Public Health, Sharon Leung: [publichealth@ipsf.org](mailto:publichealth@ipsf.org)

The Humanitarian Coordinator, Roohil Yusuf : [humanitarian@ipsf.org](mailto:humanitarian@ipsf.org)

World Health Organisation:

<http://www.who.int/worldblooddonorday/en/>

Give blood UK: [www.blood.co.uk](http://www.blood.co.uk)

All you need to know about giving blood:

<http://www.nhs.uk/conditions/Blood-donation/Pages/Introduction.aspx>



**SAMILA MERMAID 2011**  
**The 57th IPSF World Congress**  
**Hatyai, Thailand**  
**3-13 August 2011**



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