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## MEDIA RELEASE

### NAPSA ANNOUNCES 'DAY OF DIFFERENCE' FOR CHARITY CUP 2011

NAPSA welcomes the Day of Difference Foundation as its new three-year partner for the annual Charity Cup initiative. All fourteen affiliated branches from across Australia will participate in fundraising efforts during the month of April, which will enable pharmacy students to create a difference in the lives of critically injured children.

Branches will compete for the prestigious 'Charity Cup' through an innovative fundraising event, and aim to raise the most money. The award for 'Most Innovative Event' and 'Most Money Raised' will be presented at NAPSA's Annual General Meeting Dinner on the 9<sup>th</sup> of July in Canberra.

The NAPSA Charity Cup campaign is an initiative of the 2008/09 Pharmacy Awareness Committee and has successfully raised over \$17,000 for Fred Hollows Indigenous Program over the past two years.

NAPSA is proud to commence work with The Day of Difference Foundation which was established six years ago. After his young daughter Sophie was involved in a serious accident, Ron Delezio and his wife Carolyn saw the need for greater support and equipment in hospital to assist children with life threatening injuries and their families, on the journey from intensive care to recovery.

Their mission is to provide family support, hospital resources, access to communications and accommodation, community engagement, and education in the acceptance of difference.

NAPSA President, Ashleigh Coome, anticipates the new collaboration between NAPSA and Day of Difference as "a great opportunity to increase awareness of this worthy charity and as future health professionals, a chance to contribute towards the status of health within Australia".

For more information, please visit [www.napsa.org.au](http://www.napsa.org.au) or [www.dayofdifference.org.au](http://www.dayofdifference.org.au).

MEDIA CONTACT: Hannah Soon 0428 450 899  
Ashleigh Coome 0417 645 836

